

**New Berlin Veterans Memorial Society**  
**February 3, 2011**  
**VFW Post # 5716 City of New Berlin**

Please note: Minutes are unofficial until approved by the New Berlin Veterans Memorial Society at their next regularly scheduled meeting.

**Present:** Alderman/President Ted Wysocki, Alderman John Hopkins, Don Reynolds, Lee Sisson, Bill Ray, and Secretary John Vogel.

**Excused:** Treasurer Bernie Hintzke, Mayor Jack Chiovatero, Don Hermann, Dave Gilligan, and Mary Jane Whitty

Meeting was called to order by President Ted Wysocki at 6:09.

**Approval of Minutes** – John Hopkins made a motion that the January 6, 2011 minutes be approved. It was seconded by Bill Ray and passed unanimously.

**Old Business**

**Financial Status** - Bernie Hintzke was unable to be at the meeting but send a financial report by e-mail. Bernie sent a Profit & Loss Budget Performance for January, 2011 which showed:

Total Income	\$2,074.36
Total Expenses	512.05
Net Income	1,562.31

He also provided a statement of cash flow from July 2010 through January 2011

Net Income	\$ 4,482.43
Net cash provided by operating activities	29,950.50
Cash at end of period	34,432.93

**Web Site Report** – No Update

**Review of Social Internal Work Flow** – Deferred to next month.

**Lease of Site** – Ted said that the original lease as presented was being reviewed by Attorney John Schober. He also gave him the comments and concerns that we had. The lease that we were given was similar to the one written for the NB Historical Society. Ted also said that he has talked to City Attorney Mark Blum and Mark said that we are covered with insurance.

**Update on 2011 membership renewals** – Ted reported that we had 117 renewals. 7 who were individuals renewed as families. We had 173 total members last year. Lee reported that a seconded mailing was sent out to 74 individuals. Approximately 14 responded. Ted said that he will wait a few more weeks and then begin telephone calls to those that did not respond. John Hopkins asked that a membership list be sent to the directors so that we know who reported and those that did not. Ted said he would send us the list.

**Brick Update** – Ted said that we had 14 bricks order since October 1<sup>st</sup>. Six are 8X8 bricks. Since we are inviting the families to participate in the brick laying, the next brick installation will not be until summer.

**Annual Meeting** – The annual meeting should be sometime in late July. It was suggested that we use the Library. Ted asked that John Vogel and Bill Ray chair this event.

**Marketing Update** – Don Reynolds had previously sent an e-mail regarding purchasing a tent. The tent will be 10X10. With a logo on all 4 sides, it would be \$1,050. Without the logo it would be \$650. It was suggested that we also look at portable sides for inclement weather. **After discussion, Ted made a motion that we purchase the tent with the logo for \$1,050. It was seconded by Bill Ray and passed unanimously.**

**New Business**

**Veterans Memorial Brochure** – Don Reynolds is working on updating our brochure. He presented a 2 page handout which outlined all the changes he is suggesting. Don reviewed this list with the directors. Some minor changes were made. It was suggested that 20,000 brochures be printed.

**Motion by Lee Sisson and seconded by John Vogel and passed unanimously to adjourn at 6:59.**

**\*\*\* Please note\*\*\* Our Next scheduled meeting date will be Thursday March 3, 2011 at the VFW Post.**

Respectfully Submitted by

John Vogel